

Greater & Greener, presented by City Parks Alliance, is the premiere conference dedicated to exploring the potential of parks as city-building tools. It's a gathering for those from government, nonprofits, and communities who are utilizing the power of parks to create more sustainable, vibrant, and equitable cities.

With dozens of sessions and over 1,200 attendees, including urban park leaders, planning and design professionals, public officials, nonprofits, community-based organizations, advocates, and funders, you'll leave with new perspectives, skills, and insights.

WHY YOU SHOULD ATTEND:

✧ REASON #1

ADDRESS THE MAJOR ISSUES FACING PARKS AND CITIES

Greater & Greener is the only conference solely dedicated to exploring the role of parks, recreation, and green space in building better cities. Conference tracks will explore:

- Parks as Resilient Infrastructure
- Sustaining Park Funding in Turbulent Times
- Parks & Equitable Community Development
- Parks' Roles in Healthy & Inclusive Communities

By attending, you will take home actionable strategies and tools related to the biggest challenges facing park professionals today.

✧ REASON #2

INVEST IN YOUR CAREER & EARN CONTINUING EDUCATION CREDITS

Greater & Greener 2028 offers invaluable opportunities for professional development and continuing education, allowing you to grow your knowledge base and maintain career-advancing certifications.

✧ REASON #3

HANDS-ON LEARNING & NETWORKING OPPORTUNITIES

Through a unique blend of weekend tours, mobile workshops, panels, peer conversations, and general sessions, *Greater & Greener* explores the connections to nature in your own cities. The conference also provides valuable networking opportunities with park leaders from different sectors across the country and around the world.

✧ REASON #4

EXPERIENCE ATLANTA'S PARKS & RECREATION SYSTEM FIRSTHAND

At *Greater & Greener 2028*, you will experience the unique Atlanta Parks and Recreation system and the vibrant and diverse city in which it resides. Enjoy expert-led tours and workshops highlighting our conference tracks. You'll learn about local projects and initiatives and meet the partners and innovators behind these creative approaches.



LEARN MORE AT GREATERGREENER.ORG

