

1777 Church Street NW Washington, DC 20036 cityparksalliance.org/membership 202-930-7430

City Parks Alliance members are at the center of urban park and recreation innovation

City Parks Alliance membership is your connection to information and expertise on innovative urban park models, practices, and partnerships. As a member of the only independent, nationwide membership organization solely dedicated to urban parks, you will be part of a dynamic network that includes urban park and recreation leaders, city planning and design professionals, public officials, advocates, funders, and innovators from all sectors.

Members of City Parks Alliance are:

- Parks and recreation agencies
- Housing, transportation, water, and other city agencies
- Non-profit parks organizations
- Business improvement districts
- Landscape architects, planning, and design firms
- Grantmaking foundations
- Corporations
- Universities and education organizations



Dolores Park, San Francisco, CA. Photo credit: City Parks Alliance, 2019

Membership Benefits

Members have access to a suite of highly curated resources and networking opportunities designed to meet your needs.

ParkXChange Resource Library

Save time and money by using our searchable database of MOUs, agreements, plans, and other documents to learn how other park organizations negotiated and navigated public-private and other cross-sector partnerships, and adapt these tools to your own project. <u>Learn more here</u>.

Webinars

Learn from experts about emerging issues, best practices, and trends in the world of urban parks through webinars featuring leading practitioners, researchers, and other experts on funding, designing, programming, and maintaining park systems, public-private partnerships, cross-sector collaboration, equity, and other essential issues. Members get free registration to all webinars and a comprehensive <u>archive of past webinar</u> recordings.

Urban Park Study Tours

Network with your peers during carefully designed and programmed park study tours. Hear from local and national experts and see firsthand how replicable, cutting-edge strategies and programs are being implemented elsewhere.

City Workshops

Build the skills necessary for effective collaboration through interactive workshops. Workshops are designed to help address critical urban park issues identified by a host city with a team of experts and resources curated by City Parks Alliance. Attendees explore case studies, participate in role-plays, and learn from other cities and experts during a one- or two-day specialized training.

Job Bank

Use our job bank to find talented professionals for your organization at no additional cost. See recent postings.



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Leading Edge Thought and Programming

City Parks Alliance captures and promotes the latest thinking on urban park issues through in-person forums, research collaborations, and with an active online community of leaders. Join today to become a part of our network and support the programming and advocacy work of City Parks Alliance.

Biennial *Greater & Greener* International Urban Parks Conference

Greater & Greener is the leading international conference for urban park professionals to explore the issues, challenges, and opportunities facing today's urban parks. Members receive discounted registration, and the opportunity to connect with urban professionals from all over the world. Learn more.

Emerging Issues Paper

City Parks Alliance has its finger on the pulse of the most pressing topics in the urban parks and recreation world. Our biennial Emerging Issues Paper builds on ideas generated during our *Greater & Greener* conference and advances the best thinking, research, and solutions for urban parks and related issues. In 2019, our Emerging Issues Paper, in partnership with Urban Institute, focuses on innovative strategies and best practices for funding parks and green infrastructure for low-income communities.

Research Partnerships

- National Study of Neighborhood Parks, a four-year research project evaluating physical activity in urban neighborhood parks conducted with the RAND Corporation.
- <u>City Parks: America's New Infrastructure</u>, a five-part video series that highlights urban parks as critical infrastructure in collaboration with Georgia Institute of Technology.

Other CPA Channels

Stay engaged with CPA and key park related issues through our monthly newsletter, blogs from our leadership, and other social media channels.



Falls Park, Greenville, SC Photo credit: City Parks Alliance, 2017

Advocacy

City Parks Alliance advocates for increased federal funding for urban parks while providing our members information and tools to use at the local level.

Federal Advocacy

Working with the administration, Congress, and federal agencies, City Parks Alliance has helped secure millions in new funds for urban communities and advanced policies that recognize the role of housing, transportation, economic development, and environmental impacts.

Mayors for Parks

City Parks Alliance administers the national bi-partisan Mayors for Parks Coalition that advocates for robust federal funding and support for urban parks. Since its launch,

Mayors for Parks has expanded to include more than 50 mayors from large and small cities across the country.

Advocacy Tools

Members and partners have access to reports, case studies, infographics, and videos to use while advocating the importance of parks at the state or local level. These tools help make the case for parks as essential urban infrastructure, and illustrate the positive impacts that healthy parks have on urban communities.