CITY PARKS ALLIANCE

FUNDING OPPORTUNITY AVAILABLE: OUTDOOR RECREATION LEGACY PARTNERSHIP GRANTS

March 12, 2020
1:00-2:00 p.m. ET

MODERATOR:
Julie Waterman
City Parks Alliance

SPEAKERS

Elisabeth Fondriest
Chief, Recreation Grant Programs Branch
National Park Service
elisabeth_fondriest@nps.gov

Lacy Alison
Financial Assistance Team Lead,
Recreation Grant Programs Branch
National Park Service
lacy_alison@nps.gov

EXAMPLES OF ORLP PROJECTS

Skate park, Madison, WI
Before construction
Courtesy of City of Madison

Skate park, Madison, WI
After construction
Courtesy of City of Madison

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EXAMPLES OF ORLP PROJECTS

Cully Park
Portland, OR

Courtesy of Ben Brink and Portland Parks and Recreation, Portland, OR

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NRPA National Recreation and Park Association

Because everyone deserves a great park

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LWCF Outdoor Recreation Legacy Partnership (ORLP) Program

Informational Webinar

March 12, 2020

Supporting community outdoor recreation needs for more than 50 years

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Session Objectives

1. Overview of LWCF State and Local Assistance and the ORLP Program
2. Overview of Round 4 Funding Availability
3. Applicant and Project Eligibility
4. Proposal Requirements
5. Proposal Evaluation and Common issues
6. Timeline and Resources

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LWCF State & Local Assistance Programs

1. State and Local Assistance Program – *"Traditional" state formula funds*
   - Funds allocated to States/Territories/DC by formula for state/local selected projects
2. Outdoor Recreation Legacy Partnership Program – *"Nationally competitive" funds*
   - Grants targeted to help urban communities address outdoor recreation deficiencies

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Basics of LWCF State Assistance Grants

- State and Federal *Partnership*
  - To states and thru states to local units of government (sub-grantees)
  - 50/50 cost-share reimbursable grants
  - Funds for acquisition and/or development of land for public outdoor recreation

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Basics of LWCF State Assistance Grants cont'd…

- All projects proposals must be in accord with the SCORP, which is required for State participation in the LWCF program
- Under the LWCF Act, all assisted sites must be maintained and accessible for public for outdoor recreation use in perpetuity

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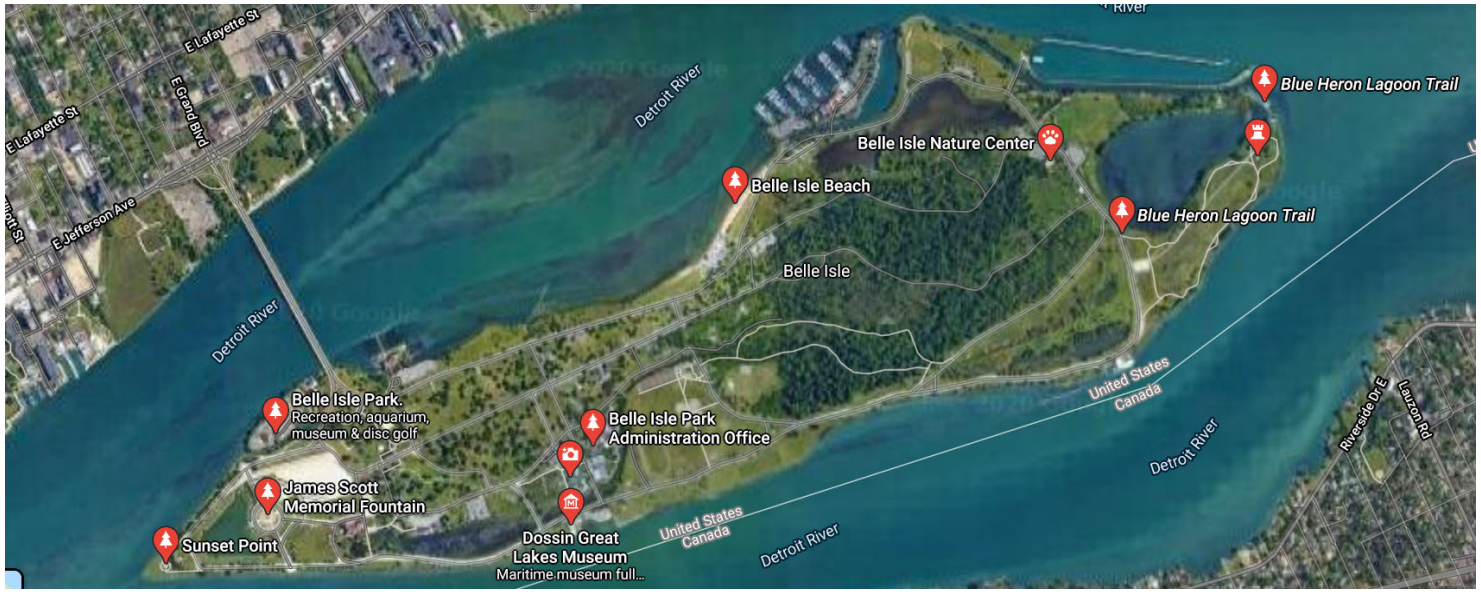
Belle Isle, Detroit, MI

- Cycle 1 - $325,000 to restore the athletic complex
- Cycle 2 - $750,000 for a multi-use loop trail around the park's perimeter (on-going)



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Outdoor Recreation Legacy Partnership (ORLP): Program Goals and Purpose

Support projects in cities/urbanized areas that:

- Create new or substantially rehabilitate parks and other outdoor recreation sites
- Directly connect/re-connect people with the outdoors
- Are located in low or lower income areas that significantly lack outdoor recreation resources
- Will create new jobs or economic development

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ORLP: Program Responsibility & Implementation

- LWCF-State Lead Agency
  - Solicit, select, and submit proposals as well as prepare and submit final applications
  - Primary grant recipient
- NPS
  - Conduct technical reviews and manage the evaluation panel(s)
  - Panels score proposals for ranking
  - NPS Director select projects from ranked list

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ORLP: Grant Cycle 4

- Announced January 31, 2020 – Grants.gov Funding Opportunity Number P20AS00029
  - Up to $40 million available for award
  - Grant range $300,000 to $1,000,000
  - Each state can submit up to 4 proposals
  - Pre-applications due from State lead agencies on July 10, 2020

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ORLP: Sponsor and Project Eligibility

- The project's sponsor must be a State or local government agency (cities, counties, park districts, etc.), or federally-recognized Indian tribes.
- Individuals, nonprofit organizations, and other private entities are not eligible
  - But: projects that involve partnerships with such entities are favored.

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ORLP: Sponsor and Project Eligibility, cont.

- Sponsor must represent a jurisdiction of at least 50,000 people AND
- Be named as or located geographically within one of the 497 US Census-designated "urbanized areas"
- Project should also be located within or border an urbanized area
- A list and maps of the 497 urbanized areas: https://www2.census.gov/geo/maps/dc10map/UAUC_RefMap/ua/

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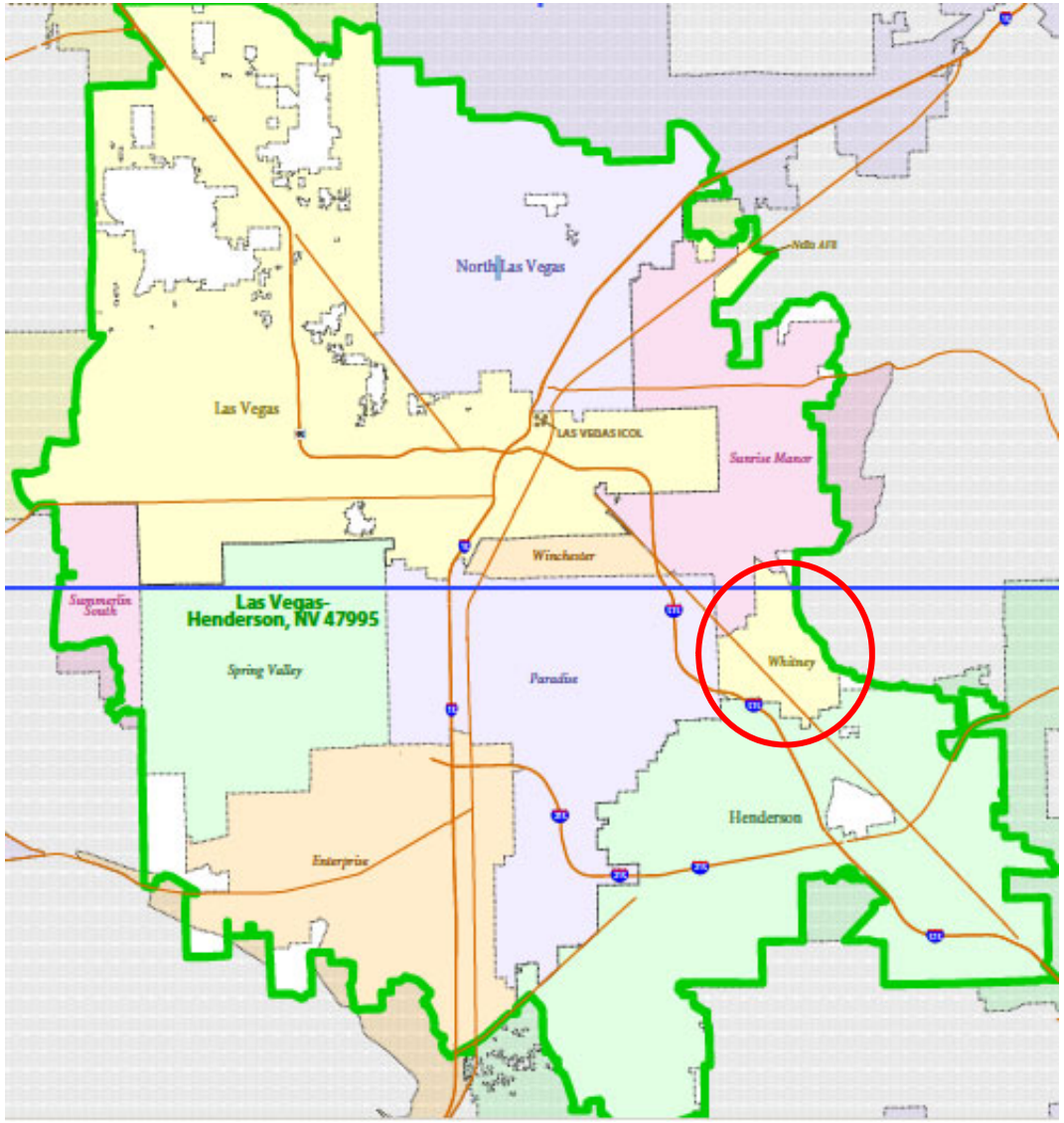
Las Vegas-
Henderson, NV



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Goodman Skate Park at Central Park, Madison, WI

- Cycle 1: $295,000

Michelle Stocker, Cap Times

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ORLP: Pre-Application Components

- ***Standard Forms*** for Financial Assistance
- Project and budget ***narratives***
- ***Maps****/site plans*
- Other ***supporting documentation***

* Your State may have ***additional application requirements***

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ORLP: Pre-Application Components

- Standard Forms: SF-424 and SF-424C
- Project Narrative
  - Proposed narrative structure is an introductory overview followed by content addressing the criteria (target length: no more than 10 pages)
  - Outlined on pages 11-14 of NOFO
  - Make sure to provide a response to each criterion

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ORLP: Pre-Application Components cont'd…

- Budget narrative (target length: no more than 5 pages, including tables)
  - Break down, describe, and justify project costs
  - List all source(s) and amount(s) of non-federal funding
    - Match contributions used to meet the min. required 1:1
    - Match contributions above the 1:1 level
  - Some limitations to keep in mind

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ORLP: Pre-Application Components cont'd…

- Project Location and Site Maps
  - Neighborhood/community map showing the general location of the project site plus any other existing recreation resources
  - Map or aerial photo clearly delineating the specific project site, including the proposed boundary area of the project as required by Section 6(f)(3) of the LWCF Act.
- Other supporting documentation

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Thomas Cully Park, Portland, OR

- Cycle 1: $500,000

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ORLP: Project Evaluation Factors

- 3 Project Evaluation Factors and 9 Criteria with a total possible score of 100 points
  1. Relevance of proposed project to core program goals (4 criteria for 60 possible points)
  2. Technical merit and qualifications of applicant (3 criteria for 15 possible points)
  3. Financial support and leveraging (2 criteria for 25 possible points)

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1. Relevance of Project – Criteria

1	Improves physical and recreational access and addresses a recreational deficiency (0-20 points)
2	Improves recreation service to communities or neighborhoods with large pop'ns of low-income individuals while also creating jobs and/or generating outside economic development. (0-15 points)
3	Engages the public (0-15 points)
4	Has innovative and transformative attributes (0-10 points)

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2. Technical Merit and Qualifications of Applicant – Criteria

5	Aligns with/furthers SCORP goals and other applicable plans (0-5 points)
6	Demonstrates readiness (0-5 points)
7	Applicant and partner capacity (0-5 points)

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3. Financial Support & Leveraging – Criteria

8	Viability and reasonableness of project budget (0-10 points)
9	Financial support and leveraging (0-15 points)

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ORLP: Common problems in past grant rounds

- Incomplete pre-applications
- Budget lacks detail or includes ineligible costs
- Unclear project elements or boundaries
- No other federal funding in project budget
- Ineligible sub-grantees
- Proposed projects not responsive to purpose of program or intended to serve target community

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Target Timeline

- Funding Opportunity Announced January 31, 2020
- **<u>Preapplications</u> due to NPS from State via Grants.gov by 10pm ET, July 10, 2020**
- Announcement of projects selected to submit a full application targeted for December 31, 2020
- Actual award of funds based on time needed to develop and submit the final application, but ideally would be prior to October 1, 2021

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- Program website: https://www.nps.gov/subjects/lwcf/stateside.htm
- Census Information
  - FR notice published March 27, 2012 (77 Fed. Reg. 18652) https://www.census.gov/geo/reference/pdfs/fedreg/fedregv76n164.pdf
  - Urbanized area reference maps: https://www2.census.gov/geo/maps/dc10map/UAUC_RefMap/ua/
- Grants.gov Information
  - Funding Opportunity Title: National LWCF Outdoor Recreation Legacy Partnership Program
  - Funding Opportunity Number: P20AS00029

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lacy_alison@nps.gov

MODERATOR:

Julie Waterman
Advocacy Director
City Parks Alliance
jwaterman@cityparksalliance.org

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Questions/More Info:

Emily Ditsch
Membership Manager
editsch@cityparksalliance.org
202-831-4587

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June 2020

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(Member Exclusive)
July 2020

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Thanks for joining us!