



Seattle
Parks & Recreation

Community Engagement Ambassadors (CEA)

REQUEST DOCUMENT

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Seattle Parks and Recreation (SPR) CEA Program History

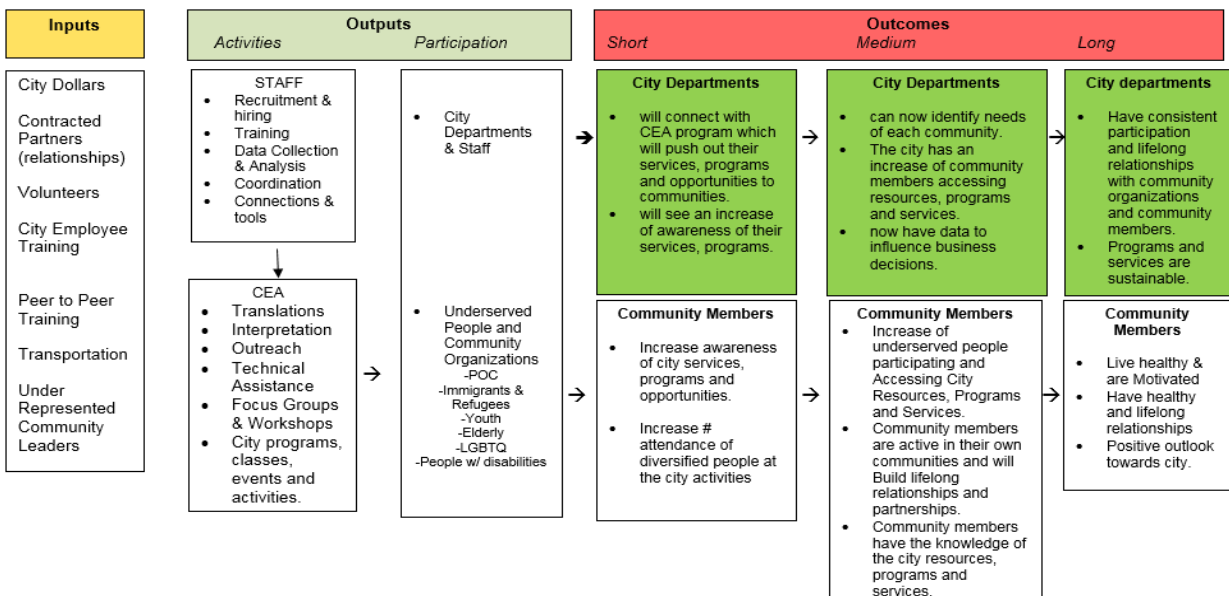
The CEA program began in January 2016 on the premises of the Seattle Office of Emergency Management Community Safety Ambassador (CSA) program.

Community Engagement Ambassadors (CEA's) are community leaders who are valuable assets bridging the gap between city services and underserved communities, utilizing the “power of touch” method an inclusive engagement and outreach strategy that effectively reaches marginalized communities to increase awareness and participation in City resources, opportunities and programs. Under resourced communities are accessing City services at a lower rate than average. Many communities are not aware of City services and programs available.

The Program:

SPR staff recruits and trains community members from identified vulnerable groups on culturally relevant engagement to provide outreach and technical support to their peers. Selected community members are leaders recommended by agency and community partners and are respected leaders in their own community. CEA's are hired as intermittent City staff at \$20.70/hr.

- There are currently 20 CEA's representing Chinese (Mandarin) & (Cantonese), Vietnamese, Spanish, Oromo, Tigrinya, Somali, Amharic, Romanian, Moldovan, Dutch, Tagalog, and Arabic speaking Seattle communities.
- As of May 2019, the program has engaged 20,000+ participants in program activities, events, and workshops.
- Since the implementation of the CEA's in 2016, SPR event participation levels of – ethnic, immigrant, under-resourced and under-served community participation has increased to double the demographic populations of the City of Seattle.
- Ongoing training in Race, Social Justice and Equity of CEA's is a key part of the program.



Community Engagement Ambassador Position

Pay Rate: \$20.70/Hr.

Job Description: Outreach and engage underrepresented residents of the City of Seattle to access City programs and resources through the lens of **The Seattle Race and Social Justice Initiative (RSJI)**; a citywide effort to end institutionalized racism and race-based disparities in City government. Build awareness among hard to reach audiences about opportunities, services, and City resources. Increase and strengthen community participation in City of Seattle services and assist community in planning and implementing programs, special events, and activities in their respective communities.

Goals:

- To change the underlying system that creates race-based disparities in our community and to achieve racial equity by promoting City activities, events, and programs to all City residents.
- To engage community participation in projects to underserved populations including; People of Color, Immigrant and Refugee, Persons with Disabilities, and LGBTQ communities.
- To provide support for individuals who may need help navigating City and processes.
- To reduce barriers to access of City programs and services.

The work requires knowledge of diverse community nuances specific to various neighborhoods to communicate and engage diverse groups in current program offerings, and the development of new programs. Work will be performed in field situations; this may include translations of documents and interpreting at workshops and or presentations for community member's consumption.

Job Responsibilities:

- Translation of media documents.
- Outreach and public engagement about Parks and Recreation programs, events, services.
- Maintain personal contacts with the public; interact with community, programs and community leaders.
- Solicits information from participants and communities on needs/desires. Prepares recommendations for new program development or program revisions to meet community needs.
- Assist in response to comments, questions, and complaints from program participants.
- Assist community members to plan and conduct special events. Solicits volunteer participation in recreational activities and special events.
- Maintains such records as attendance, program activities, volunteer participation and special events activities. Prepares weekly report of all outreach activities.
- Prepare and translates promotional materials for programs such as brochures, fliers, and posters.
- Develop partnerships with community groups and/or agencies.
- Work with culturally-specific communities which include immigrants and first-generation refugee populations.
- The ability to represent Seattle Parks and Recreation under limited supervision.
- Performs other related duties of a comparable level/type as assigned.

Minimum Qualifications:

- Requires experience in community engagement and outreach, program planning and reporting.

Desired Qualifications:

- Ability to speak a second language.
- Experience working in team-based environments.
- Experience working with computer software products; MS Word, Excel, and PowerPoint.

Work Environment/Physical Demands:

- Work evenings and weekends.
- Requires working outdoors in all types of weather.
- Normally required to lift up to 50 pounds.
- May require strenuous physical activity.
- Must complete CPR, First Aid, & RPOI Training within six months of hire date.

Community Engagement Ambassador
Proposal and Costs

Name of Project	
Location(s)	
Proposed Date(s)	

Proposed Engagement and Outreach:

- Translation**..... *Number of CEA's:* _____ *Number of Hours:* _____
- Interpreting**
Please Select Language
 - Spanish
 - Vietnamese
 - Somali
 - Amharic
 - Tigrinya
 - Oromo
 - Chinese (Mandarin)
 - Chinese (Cantonese)
 - Tagalog
 - Arabic
 - Moldovan
 - Romanian
 - Dutch
- Technical Assistance**..... *Number of CEA's:* _____ *Number of Hours:* _____
 - Application(s)
 - Scholarship(s)
 - Other: _____
- Outreach**..... *Number of CEA's:* _____ *Number of Hours:* _____
 - Resource Tabling
 - Site Visits
 - Community Organization(s)
 - Community Business(es)
 - Community Meetings
 - Other: _____

- Data Gathering**..... *Number of CEA's:* _____ *Number of Hours:* _____
 - Survey Collecting
 - Photo Gathering
 - Attendance
 - Other: _____

Training Orientation Meeting

Proposed Date(s)	
Proposed Time(s)	
Location	
Number of CEA's	
Number of Hours	

Proposed Total # of CEA's: _____ **Proposed Total # of Hours:** _____ **X \$25.07 =** _____

Administrative Cost is an additional 15% that will be included from total amount.

All Community Engagement Ambassadors are paid at a rate of \$20.70/hour.

510110pos - Salaries & Wages-Temp/Intermit	\$20.70
510150 - Premium Pay-Temps/Interns	\$2.59
520010tmp - FICA - for temporary employees	\$1.44
520020tmp - MEDICARE - for temporary employees	\$0.34
Total	\$25.07

Northwest Seattle

Council Districts: 5 & 6

Major Neighborhoods:

Ballard	Bitter Lake	Wallingford
Greenwood	Crown Hill	Fremont
Green Lake	Pinehurst	Phinney Ridge

Population Estimate: 137,927

Languages

Top Ten Languages	Percentages
Spanish	2.6%
French	0.9%
Vietnamese	0.7%
Chinese (Cantonese)	0.6%
German	0.6%
Laotian	0.6%
Tagalog (Filipino)	0.5%
Mon-Khmer	0.5%
Chinese (Mandarin)	0.5%
Korean	0.4%

Percentage of the Population below the Poverty Level

Council District 5	12.7%
Council District 6	12.7%

Source: Seattle Office of Immigrant and Refugee Affairs

Community Based Organizations & Businesses by Major Neighborhood

Ballard

Neighborhood / Community Based Organizations

- Ballard Avenue Landmark District Board
- Ballard Community Center Advisory Council
- Ballard Community Taskforce on Homelessness and Hunger
- Ballard District Council
- Ballard Historical Society
- Ballard Northwest Senior Center
- Central Ballard Residents Association

Businesses

- Ballard Alliance
- North Seattle Industrial Association
- Rotary Club of Ballard
- West Woodland Business Association

- East Ballard Community Association
- Friends of Burke-Gilman Trail
- Livable Ballard
- Olympic Manor Community Club
- Shilshole Liveboard Association
- Sunset Hill Community Association
- Whittier Heights Community Council

Greenwood-Phinney Ridge

Neighborhood / Community Based Organizations

- Evanston P-Patch
- Friends of Sandel Park
- Greenwood Aurora Involved Neighbors (GAIN)
- Greenwood Community Council
- Greenwood P-Patch
- Greenwood Senior Center
- Greenwood Station P-Patch
- Lictonwood Resident Council
- Linden Orchard P-Patch
- Phinney Neighborhood Association
- Phinney Ridge Community Council
- Phinney Ridge P-Patch
- Northwest District Council

Businesses

- Phinney Neighborhood Association Business Group
- Phinney Farmers Market

Green Lake

Neighborhood / Community Based Organizations

- Friends of Green Lake
- Green Lake Community Center Advisory Council
- Green Lake Community Council
- Green Lake Plaza Resident Council
- Green Lake Seattle
- Northwest District Council
- SAVE Evans Pool & Green Lake Community Center

Businesses

- Green Lake Chamber

Bitter Lake

Neighborhood / Community Based Organizations

- Aurora Commons
- Bella B Mobile Home Park
- Bitter Lake P-Patch
- Broadview-Bitter Lake Community Council
- Broadview Historical Society
- Halcyon Mobile Home Park
- Mary's Place
- Tri-Court Resident Council

Businesses

- D5 Chamber (work in progress)
- Aurora Ave Business Association
- North Seattle Industrial Association

Crown Hill

Neighborhood / Community Based Organizations

- Crown Hill Neighborhood Association
- Crown Hill Urban Village Committee for Smart Growth
- Greenwood P-Patch
- Kirke Park P-Patch
- Olympic Manor Community Club
- United Indians of All Tribes
- Whittier Heights Community Council

Businesses

- Crown Hill Business Association

Wallingford

Neighborhood / Community Based Organizations

- Fremont, Aurora Wallingford Neighbors (FAWN)
- Good Shepherd P-Patch
- Historic Wallingford
- Northeast District Council
- North Seattle Health and Human Services Co-op
- Northlake Encampment CAC
- Seattle Northeast Rotary
- Solid Ground
- Visit Wallingford
- Wallingford Community Council
- Wallingford Community Senior Center
- Welcoming Wallingford

Businesses

- Wallingford Chamber of Commerce

Fremont

Neighborhood / Community Based Organizations

- Fremont Arts Council
- Fremont, Aurora Wallingford Neighbors (FAWN)
- Fremont Neighborhood Council
- Fremont P-Patch
- Friends of Fremont Peak Park
- Hazel Heights P-Patch
- Lake Union Liveaboard Association
- Northwest District Council
- Trolls Knoll P-Patch

Businesses

- Fremont Chamber of Commerce
- Fremont Sunday Market

North East Seattle

Council Districts: 4 & 5

Major Neighborhoods:

Ravenna	Maple Leaf
Northgate	Lake City
U-District	Laurelhurst

Population Estimate: 120,431

Languages

Top Ten Languages	Percentages
Spanish	3.5%
Amharic	3.5%
Chinese (Cantonese)	3.0%
Korean	1.8%
Tagalog (Filipino)	1.7%
Chinese (Mandarin)	1.6%
Arabic	1.2%
Vietnamese	1.2%
German	0.09%
Japanese	0.09%

Percentage of the Population below the Poverty Level

Council District 4	18.6%
Council District 5	12.7%

Source: Seattle Office of Immigrant and Refugee Affairs

Community Based Organizations & Businesses by Major Neighborhood

U-District

Neighborhood / Community Based Organizations

- North of 45th Committee
- North Seattle Health and Human Services Co-op
- Northeast District Council
- Northeast Seattle
- Seattle Northeast Rotary
- U District Conversation on Homelessness
- University District Community Council
- University District Food Bank

Businesses

- University District Business Improvement Area
- University District Farmers Market
- University District Partnership
- University Village Merchants Association

- University District Service Fund
- University District Service Providers Alliance
- University House Resident Council
- University of Washington City University Community Advisory Committee
- University Park Community Club

Northgate

Neighborhood / Community Based Organizations

- Haller Lake Community Club
- Idris Mosque & Islamic Center of Washington
- Maple Leaf Community Council
- North District Council
- North Seattle College Standing Advisory Committee
- Northwest Hospital Standing Advisory Committee
- Pinehurst Community Council
- Pinehurst Court

Lake City

Neighborhood / Community Based Organizations

- D5 Community Network
- East Lake City Collaborative
- Families for Lake City
- Lake City Court
- Lake City Court P-Patch
- Lake City Emergency Communication HUB
- Lake City Future First
- Lake City House Resident Council
- Lake City Neighborhood Alliance
- Lake City Task Force on Homelessness
- Literacy Source
- Low Income Housing Institute
- North District Council
- North Helpline
- North Seattle Family Center
- Sustainable Housing for Ageless Generations (SHAG)
- Seattle Northeast Rotary

Businesses

- D5 Chamber (work in progress)
- Lake City Farmers Market

Downtown/Queen Anne

Council Districts: 7

Major Neighborhoods:

Downtown Core - Belltown	Downtown Core - Financial District
Queen Anne	Downtown Core - Shopping District
Magnolia	International District

Population Estimate: 131,625

Languages

Top Ten Languages	Percentages
Spanish	2.6%
Chinese (Mandarin)	1.8%
German	1.2%
Korean	1.1%
French	0.9%
Japanese	0.9%
Tagalog (Filipino)	0.8%
Chinese (Cantonese)	0.8%
Persian (Farsi)	0.8%
Russian	0.7%

Percentage of the Population below the Poverty Level

Council District 7	12.4%
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Source: Seattle Office of Immigrant and Refugee Affairs

Community Based Organizations & Businesses by Major Neighborhood

Downtown Commercial Core

Neighborhood / Community Based Organizations

- Downtown Emergency Service Center (DESC)
- Downtown Muslim Association of Seattle
- Downtown Neighborhood Roundtable
- Downtown Residents Alliance
- Downtown Residents' Council
- Downtown Seattle Association
- Downtown Seattle Families
- Friends of the Market
- Historic Seattle

Businesses

- Metropolitan Improvement District (MID)
- Pike Place Merchants Association
- Seattle Metropolitan Chamber of Commerce

- Pike Place Market Historical Commission
- Pike Place Market Public Development Authority (PDA)
- West Edge Neighborhood Association

Queen Anne

Neighborhood / Community Based Organizations

- Center West Resident Council
- Queen Anne Community Center Advisory Council
- Queen Anne Community Council
- Queen Anne Helpline
- Queen Anne Historical Society
- Queen Anne Interfaith Taskforce
- Queen Anne Neighborhood Alliance
- Seattle Pacific University Standing Advisory Committee
- Sunrise Manor Resident Council
- The Coalition for Magnolia, Queen Anne, and Interbay Neighborhoods (Formerly Magnolia/Queen Anne District Council)
- Uptown Alliance

Businesses

- Queen Anne Chamber of Commerce

Magnolia

Neighborhood / Community Based Organizations

- Catharine Blaine K-8
- DESC Interbay Place
- Fort Lawton Historic District
- Lawton Elementary
- Low Income Housing Institute
- Interbay CAC
- Interbay P-Patch
- Magnolia Community Council
- Magnolia Historical Society
- Magnolia Manor Park P-Patch
- Neighbors Advisory Committee (NAC)
- Seattle Housing Authority-Fort Lawton Place
- Seattle Housing Authority-Pleasant Valley Plaza
- The Coalition for Magnolia, Queen Anne, and Interbay Neighborhoods

Businesses

- Magnolia Chamber of Commerce
- Magnolia Farmers Market
- North Seattle Industrial Association
- Port of Seattle / NW Seaport Alliance
- Seattle Marine Business Coalition

International District

Neighborhood / Community Based Organizations

- Asian Pacific Directors Coalition
- Chinese Information Services Center (CISC)
- Chong Wa Benevolent Association
- Downtown Neighborhood Roundtable
- Downtown Seattle Association
- Friends of Little Saigon
- Helping Link
- InterIm Community Development Association
- International Community Health Services (ICHS)

Businesses

- CID Business Improvement Area (CIDBIA)
- Ethnic Business Coalition
- Greater Seattle Chinese Chamber of Commerce

- International Special Review District (ISRD)
- Seattle Chinatown International District Preservation and Development Authority (SCIDpda)
- Seattle Indian Health Board
- Wing Luke Museum

Central/Southeast Seattle

Council Districts: 2 & 3

Major Neighborhoods:

Central District	Leschi	Mount Baker
Yesler Terrace	Columbia City	Rainier Valley
Capitol Hill	Othello	Rainier Beach

Population Estimate: 112,771

Languages

Top Ten Languages	Percentages
Spanish	7.3%
Vietnamese	3.4%
Tagalog (Filipino)	2.4%
Amharic	2.4%
Cushite	1.6%
Japanese	1.4%
French	1.4%
Hebrew	1.2%
Laotian	0.8%
Chinese (Cantonese)	0.7%

Percentage of the Population below the Poverty Level

Council District 2	19.3%
Council District 3	13.9%

Source: Seattle Office of Immigrant and Refugee Affairs

Community Based Organizations & Businesses by Major Neighborhood

Central District

Neighborhood / Community Based Organizations

- 23rd Ave Action Community Team (ACT)
- Africatown
- Byrd Barr (formerly Centerstone)
- Central Area Collaborative
- Central Area Community Festival Association
- Central Area Neighborhoods District Council
- Central Area Redevelopment Association (CADA)

Businesses

- Blackdot
- Central Area Chamber of Commerce
- Ethnic Business Coalition

- Central Area Senior Center
- Urban League of Metropolitan Seattle
- Yesler Community Collaborative
- Entre Hermanos

Capitol Hill

Neighborhood / Community Based Organizations

- Cal Anderson Park Alliance
- Capitol Hill Champion
- Capitol Hill Community Council
- Capitol Hill EcoDistrict
- Capitol Hill Historical Society
- Capitol Hill Housing Improvement Program
- Capitol Hill Renters Initiative
- Capitol Hill Stewardship Committee
- North Capitol Hill Neighborhood Association
- Pike-Pine Urban Neighborhood Council
- Seattle Central College CAC
- Sustainable Capitol Hill
- Volunteer Park Conservatory

Businesses

- Broadway Business Improvement Association
- Businesses of Broadway
- Capitol Hill Broadway Farmers Market
- Capitol Hill Chamber of Commerce
- Ethnic Business Coalition

Columbia City/Rainier Valley

Neighborhood / Community Based Organizations

- CHAMPS Resource & Service Center
- Columbia City Landmark District
- Consejo
- Hillman City Neighborhood Association
- HomeSight
- Horn of Africa Services
- Rainier Valley Comm Development Fund
- Rainier Valley Historical Society
- Rainier Valley Rotary
- Seattle Housing Authority- Rainier Vista Community Builder
- South Communities Organizing for Racial/Regional Equity (SouthCORE)
- SouthEast Effective Develop (SEED)
- Southeast Seattle Providers
- Southeast Seattle Education Coalition
- Southeast Youth and Family Services
- Vietnamese Friendship Association

Businesses

- Columbia City Business Association
- Columbia City Farmers Market
- East African Business Association
- Hillman City Business Association
- Rainier Chamber of Commerce

Othello

Neighborhood / Community Based Organizations

- CHAMPS Resource & Service Center
- HomeSight
- New Holly Neighborhood Campus
- On Board Othello
- Othello Encampment Community Advisory Committee
- Othello Neighborhood Association
- Othello Park Alliance
- Othello Station Community Action Team
- Rainier Valley Community Development Fund
- Rainier Valley Historical Society
- Southeast Economic Opportunity Center
- South Communities Organizing for Racial/Regional Equity (SouthCORE)
- SouthEast Effective Develop (SEED)
- Southeast Seattle Providers
- Southeast Seattle Education Coalition
- Van Asselt Community Center Advisory Council

Businesses

- East African Business Association
- MLK Business Association
- Rainier Chamber of Commerce

Mount Baker

Neighborhood / Community Based Organizations

- 2100 Building Non-Profit Organizations
- Asian Counseling and Referral Service
- Center Park Resident Council
- Friends of Mount Baker Town Center
- Lighthouse for the Blind Action Team
- Mount Baker Community Club
- Mt. Baker Housing Association
- Northwest African American Museum
- Wellspring Family Services

Businesses

- Ethnic Business Coalition
- Mount Baker Hub Business Association
- Rainier Chamber of Commerce

Rainier Beach

Neighborhood / Community Based Organizations

- CHAMPS Resource & Service Center
- Rainier Beach: A Beautiful Safe Place for Youth
- Rainier Beach Action Coalition (RBAC)
- Rainier Beach Community Center Advisory Council
- Rainier Beach Community Club
- Rainier Beach Emergency Communication Hub
- Rainier Valley Community Development Fund
- Rainier Valley Historical Society
- South Communities Organizing for Racial/Regional Equity (SouthCORE)
- SouthEast Effective Develop (SEED)
- Southeast Seattle Providers
- Southeast Seattle Education Coalition

Businesses

- East African Business Association
- Rainier Beach Merchants Association
- Rainier Chamber of Commerce

Southwest Seattle

Council Districts: 1 & 2

Major Neighborhoods:

Delridge	Beacon Hill
West Seattle	Greater Duwamish
South Park	Georgetown

Population Estimate: 132,208

Languages

Top Ten Languages	Percentages
Spanish	5.3%
Chinese (Cantonese)	4.0%
Chinese (Mandarin)	4.0%
Cushite	3.2%
Vietnamese	2.5%
Tagalog (Filipino)	2.3%
Ilocano	1.2%
Japanese	1.1%
Mon Khmer	0.9%
Samoan	0.5%

Percentage of the Population below the Poverty Level

Council District 1	11.5%
Council District 2	19.3%

Source: Seattle Office of Immigrant and Refugee Affairs

Community Based Organizations & Businesses by Major Neighborhood

Delridge

Neighborhood / Community Based Organizations

- Delridge Neighborhoods Development Association
- Delridge Neighborhood District Council
- Delridge Triangle
- North Delridge Advisory Core Team (ACT)
- North Delridge Neighborhood Council
- Pigeon Point Neighborhood Council
- Puget Ridge Neighborhood Council

Businesses

- Ethnic Business Coalition
- West Seattle Chamber of Commerce

- South Delridge Community Group
- Southwest Youth and Family Services
- Welcoming West Seattle

West Seattle

Neighborhood / Community Based Organizations

- Southwest District Council
- Junction Neighborhood Organization (JuNO)
- Friends of Camp Long
- Senior Center of West Seattle

Businesses

- Ethnic Business Coalition
- Fauntleroy Way Business and Neighborhood Association
- West Seattle Chamber of Commerce
- West Seattle Junction Association

South Park

Neighborhood / Community Based Organizations

- Concord Elementary
- Consejo
- Duwamish Valley Youth Corps
- Marra Farm Coalition PPatch
- SeaMar Community Health Center
- South Park Area Redevelopment Committee (SPARC)
- South Park Arts Council
- South Park Housing Coalition
- South Park Information and Resource Center (SPIARC)
- South Park Neighborhood Association
- South Park Senior Center
- South Park Social Service Providers Network

Businesses

- Ethnic Business Coalition
- South Park Business Association
- South Park Merchants Association

Beacon Hill

Neighborhood / Community Based Organizations

- Beacon Arts
- Beacon Food Forest
- Beacon Hill International Elementary
- Beacon Tower Resident Council
- El Centro de la Raza
- Greater Beacon Hill Council of Seattle
- Jefferson Park Alliance
- Mercer Middle School
- Pacific Hospital Preservation & Development Authority
- Veterans Administration Hospital

Businesses

- Beacon Hill Merchants Association

Georgetown

Neighborhood / Community Based Organizations

- Friends of Georgetown History
- Georgetown Arts & Cultural Center
- Georgetown Community Council
- Georgetown Encampment Community Advisory Committee (CAC)
- Oxbox P-Patch

Businesses

- Georgetown Merchants Association (GMA)